



**JOHNSON COUNTY CHILDREN'S ADVOCACY CENTER**

910 N. Granbury St. Cleburne, TX 76033

Phone: 817-558-1599 Fax: 817-556-3020 E-mail: [cac@hyperusa.com](mailto:cac@hyperusa.com)

[www.childadvocacycenter-jc.org](http://www.childadvocacycenter-jc.org)

[www.cowboysforkids-jc.org](http://www.cowboysforkids-jc.org)

**APRIL 29, 2011 – ROPING THE STARS GALA**

**APRIL 30, 2011 – PBR RODEO**

*OUR MISSION IS TO PROVIDE A SAFE PLACE WHERE CHILDREN CAN TELL THEIR STORY OF ABUSE AND BEGIN TO RECLAIM THEIR LIVES.*

***SPONSOR ORDER FORM***

Company or Individual Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State & Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Fax #: \_\_\_\_\_

**Please indicate the level chosen by the sponsor (Benefits for each sponsorship listed on the back for ready reference)**

SPONSORSHIP	AVAILABILITY	PRICE	QUANTITY	DONATION TOTAL
BULLFIGHTER SPONSOR	SOLD	\$2,500.00	SOLD	
RODEO ANNOUNCER	SOLD	\$2,500.00	SOLD	
BULL SPONSOR	4	\$2,000.00		
PLATINUM SPURS SPONSOR	UNLIMITED	\$2,000.00		
GOLD SPURS SPONSOR	UNLIMITED	\$1,500.00		
SILVER SPURS SPONSOR	UNLIMITED	\$1,000.00		
BRONZE SPURS SPONSOR	UNLIMITED	\$750.00		
THERAPY DOG SPONSOR	SOLD	\$1,000.00	SOLD	
GATE SPONSOR	SOLD	\$1,000.00	SOLD	
SPONSOR 10 CHILDREN FOR STICK HORSE RODEO	UNLIMITED	\$200.00		
ROPING THE STARS GALA TICKET	UNLIMITED	\$100.00		
SKY BOX (Over Roping Chutes)	LIMITED	\$250.00		
GROUND BOX (Prime Bull Riding)	LIMITED	\$250.00		
GROUND BOX	LIMITED	\$150.00		
STEER SADDLING TEAM ENTRY	LIMITED	\$75.00		
SPONSOR CELEBRITY TEAM ROPERS	12	\$200.00		
ROPE WITH A CELEBRITY	12	\$100.00		
BANNER (4' X 8')	UNLIMITED	\$200.00		
FULL PAGE AD - PBR PROGRAM BOOK	UNLIMITED	\$325.00		
1/2 PAGE AD - PBR PROGRAM BOOK	UNLIMITED	\$250.00		
1/4 PAGE AD - PBR PROGRAM BOOK	UNLIMITED	\$150.00		
BUSINESS CARD AD - PBR PROGRAM BOOK	UNLIMITED	\$75.00		
PBR RODEO TICKETS - AGES 5-12	UNLIMITED	\$5.00		
PBR RODEO TICKETS - ADULTS	UNLIMITED	\$12.00		
PBR RODEO TICKETS – SENIORS 65+	UNLIMITED	\$10.00		

\$ \_\_\_\_\_

\_\_ Check # \_\_\_\_\_ is enclosed --or-- \_\_ Please Invoice for payment

\_\_ Credit Card Information: Visa MasterCard Discover (circle appropriate card)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code # \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Ads to be created must be received by March 25, 2011 and ads that are copy ready must be received by April 1, 2011. Please refer to benefit list to see what ad size you qualify for at your level of sponsorship.**

## **2011 COWBOY SPONSORSHIP BENEFITS FOR READY REFERENCE**

### **RODEO ANNOUNCER**

#### **BULLFIGHTER SPONSOR - \$2,500**

- \* Recognition during Bullfighter's Performance
- \* Choice of Ground Box or Sky Box at PBR
- \* Recognition on the Cowboys for Kids website for a full year
- \* Full page advertisement in the PBR Program Book
- \* Entry for 8 to the Roping the Stars Gala and PBR
- \* Signage at all events (banner provided by sponsor)

#### **BULL SPONSOR - \$2,000**

- \* Naming Rights for bull bucked in the short round
- \* Choice of Ground Box or Sky Box at PBR
- \* Recognition on the Cowboys for Kids website for a full year
- \* Full page advertisement in the PBR Program Book
- \* Entry for 8 to the Roping the Stars Gala and PBR
- \* Signage at all events (banner provided by sponsor)

#### **GATE SPONSOR - \$1,000**

#### **THERAPY DOG SPONSOR - \$1,000**

- \* Ground Box or Sky Box at PBR based on availability
- \* Recognition on the Cowboys for Kids website for a full year
- \* 1/4 page advertisement in the PBR Program Book
- \* Entry for 8 to the Roping the Stars Gala and PBR
- \* Signage at all events (banner provided by sponsor)

#### **PLATINUM SPURS SPONSOR - \$2,000**

- \* Choice of Ground Box or Sky Box at PBR
- \* Recognition on the Cowboys for Kids website for a full year
- \* Full page advertisement in the PBR Program Book
- \* Entry for 8 to the Roping the Stars Gala and PBR
- \* Signage at all events (banner provided by sponsor)

#### **GOLD SPURS SPONSOR - \$1,500**

- \* Choice of Ground Box or Sky Box at PBR
- \* Recognition on the Cowboys for Kids website for a full year
- \* 1/2 page advertisement in the PBR Program Book
- \* Entry for 8 to the Roping the Stars Gala and PBR
- \* Signage at all events (banner provided by sponsor)

#### **SILVER SPURS SPONSOR - \$1,000**

- \* Ground Box or Sky Box at PBR based on availability
- \* Recognition on the Cowboys for Kids website for a full year
- \* 1/4 page advertisement in the PBR Program Book
- \* Entry for 8 to the Roping the Stars Gala and PBR
- \* Signage at all events (banner provided by sponsor)

#### **BRONZE SPURS SPONSOR - \$750**

- \* Recognition on the Cowboys for Kids website for a full year
- \* BC page advertisement in the PBR Program Book
- \* Entry for 8 to the Roping the Stars Gala and PBR
- \* Signage at all events (banner provided by sponsor)

# Ad Creation Design Form

“Cowboys for Kids” Printed Program

Produced by Cockrell Enovation

Attach Business Card  
(Preferred in addition to info below)

\*Company Name: \_\_\_\_\_

\*Contact Person: \_\_\_\_\_

\*Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

\*Email Address: \_\_\_\_\_

\*Required Information

<u>AD Sponsorship Only</u>	<u>Donation Amount</u>	<u>Add Design Fee</u>	<u>TOTAL</u>
<b>Business Card Ad:</b>	<b>\$75</b> _____	<b>\$25</b> _____ (Please Design My Ad)	<b>\$</b> _____
<b>Quarter Page Ad:</b>	<b>\$150</b> _____	<b>\$30</b> _____ (Please Design My Ad)	<b>\$</b> _____
<b>Half Page Ad:</b>	<b>\$250</b> _____	<b>\$35</b> _____ (Please Design My Ad)	<b>\$</b> _____
<b>Full Page Ad:</b>	<b>\$325</b> _____	<b>\$60</b> _____ (Please Design My Ad)	<b>\$</b> _____

(Please note that by having your add designed you will be receiving a CD with your add for future use. Add Design Fee only includes one initial add creation and one round of proofs with minor changes. Complete re-design of initial art work will be billed at an additional hourly rate.)

**If you are sponsoring at a level of sponsorship where an ad is part of your package, your only fee will be the design charge if you want an ad created, unless you are a \$2,500+ sponsor and then there will be no charge for your ad or design.**

**Scanned Business Card:** Please scan my business card for no additional cost. \$0 \_\_\_\_\_

(I understand by scanning my Business Card the image in the “Cowboys For Kids Program” will not be a high print quality image and I will not be receiving the CD with my add placed on it.)

\_\_\_\_\_ Please use last year’s ad

**Additional Notes:**

**Please note that due to the amount of time it takes to print this project we will not be able to design your ad if not submitted before March 25th. Copy ready ad deadline for submission is April 1, 2011.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

By signing this I here-by agree to pay the Children’s Advocacy Center of Johnson County to have my ad designed which will then be placed in their “Cowboys For Kids Program” because of my generous donation.

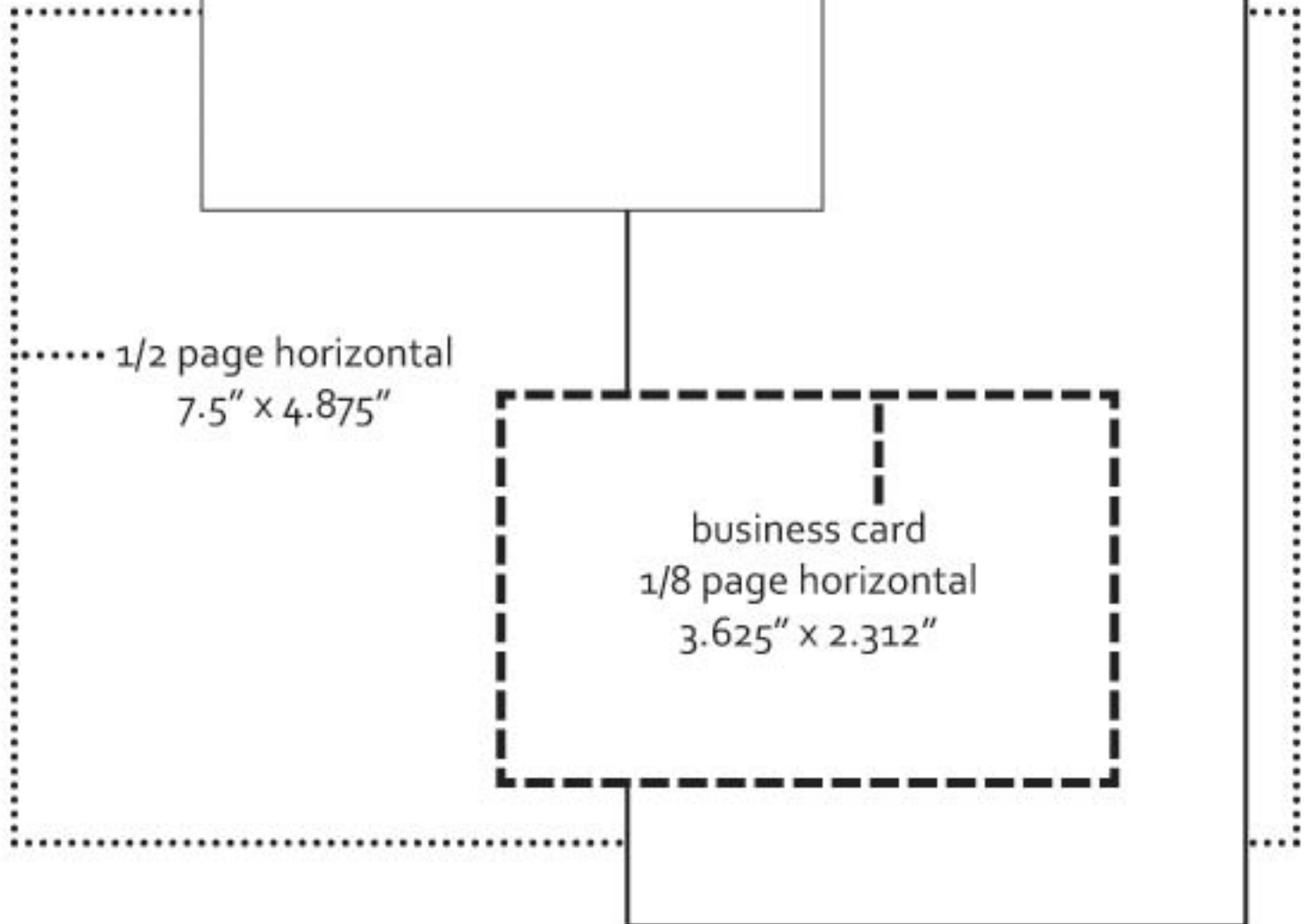
full page - non bleed  
7.5" x 10"

1/2 page vertical  
3.625" x 10"

1/4 page vertical  
3.625" x 4.875"

1/2 page horizontal  
7.5" x 4.875"

business card  
1/8 page horizontal  
3.625" x 2.312"



1. Name: _____ Address: _____ Phone: _____	5. Name: _____ Address: _____ Phone: _____
2. Name: _____ Address: _____ Phone: _____	6. Name: _____ Address: _____ Phone: _____
3. Name: _____ Address: _____ Phone: _____	7. Name: _____ Address: _____ Phone: _____
4. Name: _____ Address: _____ Phone: _____	8. Name: _____ Address: _____ Phone: _____

1. Name: _____ Address: _____ Phone: _____	5. Name: _____ Address: _____ Phone: _____
2. Name: _____ Address: _____ Phone: _____	6. Name: _____ Address: _____ Phone: _____
3. Name: _____ Address: _____ Phone: _____	7. Name: _____ Address: _____ Phone: _____
4. Name: _____ Address: _____ Phone: _____	8. Name: _____ Address: _____ Phone: _____



**Cleburne Ford Present's:**  
 The Children's Advocacy Center's  
 "Roping the Star's Gala"

RSVP

Due to the new technology at this years Gala, we will need more information on those attending. Please fill in the information below this will help expedite the check in/out process:

I am unable to attend, please fill my table

I will be in attendance, the names are listed below

**Name of Business/Individual Table:**

---

**Contact information:**

**Address:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

*Please list all table attendee's on the back of this card.*

Please send this back upon receipt, but no later than April 15, 2011  
 e-mail at cac@hyperusa.com OR call 817-558-1599  
 (Over)



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